

About **Lori Snider**



Lori Snider is a professional speaker, author and marketing strategist serving the real estate industry. She is a recognized and frequent presenter at local and national conferences and is widely regarded as one of the best sales trainers in multifamily real estate. Her enthusiasm, sales skills and imaginative problem solving abilities are contagious, and her creative capabilities can take a company from average to exceptional through strategic, focused initiatives.

Lori's workshops and keynotes are packed with real life experiences that thousands have related to, and her sense of humor makes sessions fun and interesting. Lori is a featured speaker at the Multi Family Brainstorming sessions, NAA Conference, Inman Real Estate Technology Conference, National Association of Homebuilders Conference and Multi Housing World and has been interviewed and authored numerous articles for the multi family industry, including *Multifamily Executive* and *UNITS* magazine.

Lori is a cofounder of **Creativity For Rent**, a marketing and design firm serving the real estate industry, and has executed marketing strategies for a myriad of product type throughout the country.

Lori resides in the Denver area with her husband Tom and their sons, 16 year old Jack, 8 year old Sam and two Australian Shepherds.



Please call **303.517.2006** or email **lori@creativityforrent.com** to reserve a speaking engagement, or discuss your marketing needs.